



2012 Cinemataya Philippine Independent Film Festival

INTRODUCTION

1. The **2012 Cinemataya Philippine Independent Film Festival** is a project of the Cinemataya Foundation, Inc., in partnership with the Cultural Center of the Philippines (CCP), Film Development Foundation of the Philippines (FDCP), and Econolink Investments, Inc. (EEI).
2. Slated for 20 – 29 July 2012, the festival features:
 - a competition
 - film exhibitions
 - seminars and an independent film congress
 - other film-related events
3. In the spirit of independent expression, Cinemataya seeks to discover, encourage, and support the cinematic works of Filipino filmmakers that boldly articulate and freely interpret the Filipino experience with fresh insight and artistic integrity.
4. The works will be:
 - narratives that articulate Filipino identity and culture;
 - in digital format – to take advantage of this new, more accessible technology
5. There will be three competition sections:
 - **The New Breed** – Full-length feature films for filmmakers who have not directed more than 3 films (not more than 120 minutes running time)
 - **Directors Showcase** – full-length feature films by filmmakers who have directed more than 3 commercially released films (not more than 120 minutes running time)
 - **Cinemataya Shorts** – Short feature films (not more than 20 minutes running time)
6. Ten (10) finalists will be selected for the New Breed section.
Five (5) finalists will be selected for the Directors Showcase section.
Ten (10) finalists will be selected for the Cinemataya Shorts section
7. The ten (10) finalists for the New Breed and the five (5) finalists for the Directors Showcase sections will receive a P500,000.00 seed grant each from the Cinemataya Foundation, Inc. and EEI as investment for the production.
8. Awards for all categories will be given during the Cinemataya Awards Night on 29 July 2012 at the Cultural Center of the Philippines.